

## Message Text

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ORIGIN HUD-02

INFO OCT-01 NEA-10 ISO-00 COME-00 EB-07 /020 R

DRAFTED BY HUD/SF: AANDREWS

APPROVED BY NEA/IRN: CNAAS

HUS/SF:RSTEGALL

COM/CAGNE: SBLACKMAN (DRAFT)

NEA/IRN:RWBEALES

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P 082213Z DEC 76

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN PRIORITY

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E.O. 11652:N/A

TAGS:BEXP, USIRJC, IR

SUBJECT: HOUSING WORKING GROUP PROGRAM

REF: TEHRAN 11786

1) HUD PLEASED TO LEARN PROBABILITY OF VISIT IN JANUARY OF THREE HOUSING MINISTRY OFFICIALS. BASED ON REFTEL WE HAVE REQUESTED NAHB SHOW SPONSORS TO RESERVE THREE SINGLE ROOMS IN SAME DALLAS HOTEL WITH HUD AND COMMERCE MEMBERS OF HOUSING WORKING GROUP JANUARY 23 THROUGH 28. WE HAVE RESERVED IN NAMES OF SIMONIAN, NEGHBAT AND KIAII.

2) SINCE ONE PURPOSE OF JANUARY VISIT WAS TO HOLD THE THIRD JOINT MEETING OF THE WORKING GROUP, WE HOPE EMBASSY WILL MAKE MAXIMUM EFFORT WITH MINECONAFFAIRS TO SEND SIMONIAN AS WE CONSIDER HIS ATTENDANCE KEY TO HOLDING MEETING.

3) A MAJOR PURPOSE OF HOLDING JOINT WORKING GROUP MEETING WOULD BE TO MOVE ALONG THAT PART OF PROGRAM INVOLVING TRADE ASSOCIATIONS WHICH WAS AGREED ON IN AUGUST. SPECIFICALLY THIS INVOLVES: (A) IDENTIFYING HOUSING COM-  
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PONENT ITEMS IN WHICH MINISTRY IS INTERESTED AND DEVELOPING

MODUS OPERANDI FOR U.S. COMPANIES TO FOLLOW IN APPROACHING

MINISTRY; (B) GETTING STATUS REPORT ON PROPOSALS FROM 29 HOUSING MANUFACTURERS SUBMITTED IN FEBRUARY; (C) IDENTIFYING IRANIAN CONSTRUCTION OR OTHER COMPANIES AS PROSPECTIVE JOINT VENTURE PARTNERS OR LICENSEES FOR AMERICAN FIRMS; (D) IDENTIFYING U.S. HOME BUILDING COMPANIES OPERATING IN IRAN AS PROSPECTIVE CUSTOMERS OR PARTNERS FOR AMERICAN HOUSING COMPONENT MANUFACTURERS. IMPORTANCE OF THESE ITEMS FULLY DEVELOPED IN ANDREWS OCTOBER 22 LETTER AND ENCLOSURES TO SCHERMERHORN.

4) TECHNICAL ASSISTANCE PHASE OF PROGRAM CAN BE HELPED IMMEASURABLY BY MEETINGS IN WASHINGTON BETWEEN FARROKH NEGHBAT AND HUD, NBS, AND USNC/CIB PERSONNEL. HIS INVOLVEMENT IN TECHNICAL MATTERS, INCLUDING SOME ITEMS IN (3) ABOVE, AND EXPOSURE AT TRADE SHOWS MAKES HIS ATTENDANCE ESSENTIAL FOR MAXIMUM PROGRESS IN THESE AREAS.

5) SEMINAR. IF THIS IS TO BE HELD IN FEBRUARY, IMPERATIVE WE HAVE FOLLOWING INFORMATION IMMEDIATELY: (A) REACTIONS TO AGENDA; (B) ARRANGEMENTS ON FINANCING, (SEE STEGALL/SIMONIAN LETTER--SEPTEMBER 3); (C) SPECIFIC DATES (WE SUGGEST WEEK OF FEBRUARY 20). WITHOUT THIS INFORMATION WE CANNOT EVEN APPROACH POTENTIAL PARTICIPANTS.

6) ACTION REQUESTED:

(A) CONFIRM PARTICIPANTS SUGGESTED (1) ABOVE OR PROVIDE NAMES OF ALTERNATES. INFORMATION NEEDED FOR NAHB BY DECEMBER 15.

(B) ADVISE WHETHER GROUP PLANS ALSO TO ATTEND MANUFACTURED HOUSING SHOW IN LOUISVILLE JANUARY 11-14.

(C) ADVISE WHETHER DELEGATION MEMBERSHIP AND/OR PROGRESS ON AGENDA ITEMS ABOVE WARRANTS JOINT WORKING GROUP MEETING. LOGISTICS PROBABLY REQUIRE MEETING FOR TRADE ASSOCIATION PORTION IN DALLAS WHERE MEMBERS WILL BE ATTENDING SHOW AND UNCLASSIFIED

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ANOTHER MEETING IN WASHINGTON TO DISCUSS TECHNICAL ASSISTANCE AND SEMINAR PHASES OF PROGRAM. STEGALL WILL CHAIR U.S. SIDE FOR BOTH MEETINGS. DATES AND ITINERARY DEPEND ON (B) ABOVE BUT WE SUGGEST WASHINGTON MEETING EN ROUTE TO DALLAS.

(D) INFORMATION (5) ABOVE REGARDING SEMINAR REQUESTED BY DECEMBER 15 ALSO, SOONER IF POSSIBLE. ROBINSON

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